Quick and seamless antiviral access

Color’s new antiviral program provides a scalable, efficient infrastructure to connect positive COVID individuals with timely clinical consultations and therapeutics.

Establishing a system to provide employees who test positive with fast access to antivirals for improved outcomes.

Color’s antiviral access program supports screening and eligibility management, telehealth consultation, prescribing, and fulfillment of currently authorized oral antivirals.

Color’s secure platform is HIPAA-compliant and structured to provide the fastest path to beginning treatment for those patients within the indicated window of time following symptom onset.

Speed from testing to therapeutics
Color’s software is simple to use, consolidates the process to one platform, and automates the entire process from diagnosis to delivery of treatment, minimizing the chances of a patient dropping out of the process and maximizing their chances to start treatment in time.

Configurable and scalable to drive program sustainability
Color has designed this program to maximize patient impact and minimize resource needs. We can configure and scale the program to fit your population’s needs by enabling local pharmacies or using our own fulfillment, adjusting test type required, modifying eligibility criteria, providing various clinical consultation models, and supporting additional therapeutic pathways.

Accessibility for every employee
Color has designed an antiviral treatment program to meet people where they are. We offer a virtual clinical consultation and prescription delivery to ensure everyone has access. Our software is easy to use, written in plain language, with simple instructions, and translated to multiple languages. We designed our program to be compatible with all testing modalities to maximize reach and utilization.
What’s included?

Integration into existing testing programs
to provide the fastest possible turnaround time, quickly moving high-risk patients with a positive COVID result to prescription and treatment

Efficient, easy-to-use patient experience
to collect necessary patient information, consent and HIPAA authorizations for telehealth consultation, and health information needed to inform eligibility and consultation, including confirmation of positive COVID-19 test result from antigen or molecular testing

Clinical consultation with licensed clinicians
with licensed clinicians (synchronous via 30-minute call-back or asynchronous), including health intake review based on screening guidelines adaptable to evolving FDA and state guidelines

Real-time program reporting and dashboards
for key stakeholders, for information on program utilization, demographics of patients support, and other key health information

Program design support, implementation, and dedicated program management
from Color’s Client Services and Implementation teams

7 days/week phone- and email-based patient support
for technical and clinical questions

Clinical consultation with licensed clinicians
with licensed clinicians (synchronous via 30-minute call-back or asynchronous), including health intake review based on screening guidelines adaptable to evolving FDA and state guidelines

Identification of nearby pharmacies with available inventory
based on public HHS feeds or direct pharmacy inventory information

Optional dispensing services and direct-to-home fulfillment

About Color
Color is a complete platform for healthcare delivery, providing the technology, infrastructure, and logistics required to distribute large-scale health initiatives to diverse populations. Color works with businesses, public health departments, schools, communities, and more to provide equitable, accessible healthcare services.

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