



Every child deserves access to quality behavioral and mental health care

Color's offering can reach, screen, and connect more students to care, where they are, when they need it.



50% of diagnosable mental illnesses begin by age 14.

Yet only 15% to 25% of children with psychiatric disorders receive specialty care and only half receive any treatment and/or counseling service.¹

Access, supply, and delivery challenges stand in the way of meeting increasing demand

1

A nationwide shortage of child specialists to meet student demand.

2

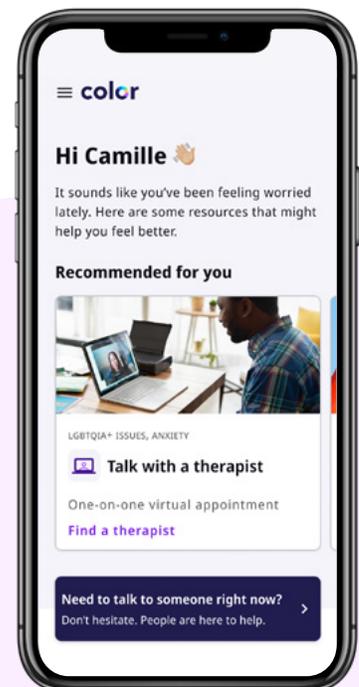
Complex coordination between school staff and caregivers to manage insurance eligibility, reimbursement, and referral to in-network providers

3

Accessibility challenges, such as parental consent, transportation to care, internet availability, and language concerns.

Color routes more students to care, faster

- ✓ Timely connection to screening and counseling typically within 48 hours
- ✓ Integrated into school curricula
- ✓ Multilingual, age- and culturally-appropriate
- ✓ Prevention and response training for staff and families



Built to support students, families, and schools



Founded in equity and affordability.

Color has invested in working with clinical partners who prioritize providing in-network coverage for Medicaid in all 50 states. Color supports insurance billing and hosts a database of behavioral health resources available at no cost to students and families.



Culturally- and age-appropriate care.

We've developed a network of accredited counselors who are trained in child counseling and allow students to choose the care that they're most comfortable with whether it's individual or group, based on their preferred language, focus areas, and cultural background. For higher-need students, we refer to high-acuity services within the state.



Sustainable, group-based approach.

Color provides a cost-effective and community-oriented model of peer-based mental health, built on a clinically-validated platform. This non-clinical support for individuals of all ages has been scientifically demonstrated to improve anxiety and depressive symptoms, including a nearly 50% symptom reduction among participants with moderate to severe anxiety and depression.



Accessible by all.

We integrate care into schools, providing virtual screeners and on-demand video consults that can be completed at home or in the classroom with the help of a parent or guardian to identify at-risk youth then route them to appropriate care.



Training and support.

We will help you implement screening protocols and provide you with materials to drive awareness. We provide educators, faculty, and families with training, support, and support hotlines to empower them to confidently recognize warning signs, respond to crisis interventions, manage insurance situations, and more.



Comprehensive for you and your students.

Behavioral and mental health is complicated. We offer a robust program to address both your needs and your students' needs.

- **For students**, we offer screening, routing, teletherapy, a group-based approach, and a database of resources.
- **For schools supporting their students**, we provide referral management, insurance billing management, staff training, canvassing and awareness, and dashboards and insights.



color.com
831 Mitten Rd. #100
Burlingame, CA 94010

Support children, youth, and families in your community with Color's Behavioral Health Offering.

[Contact Us Today](#)