

color



Everyone deserves access to quality behavioral health care

Color's offering can reach, screen, and connect more people to care, where they are, when they need it.



1 in 5 adults – more than 50 million Americans – suffer from a diagnosable mental health illness.¹

Yet most communities lack the ability to deliver care quickly and directly to those most vulnerable, even with available funding.

Access, supply, and delivery challenges stand in the way of meeting increasing demand



Access to the right behavioral health care at the right time is lacking, with the median time between onset of a patient's symptoms and their first treatment **spanning 11 years.**¹



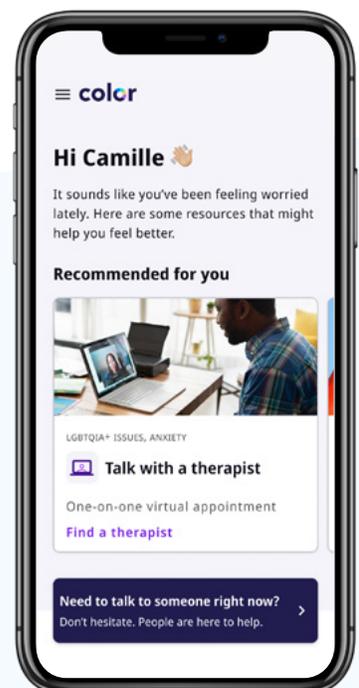
Over 50% of people who need mental health care do not receive it. It's even higher for racial and ethnic minority populations.¹



Health plans often have fewer behavioral health providers in-network compared to other providers, contributing to **barriers to finding affordable care.**¹

Color routes more people to care, faster

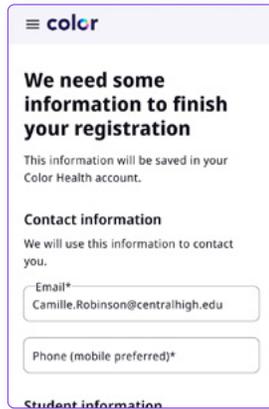
- ✓ Timely connection to screening and counseling typically within 48 hours
- ✓ Nationwide teletherapy clinical network and a group-based mental health approach
- ✓ Screening, counseling, and resources embedded in schools, libraries, and more
- ✓ Multilingual and culturally appropriate



How it works

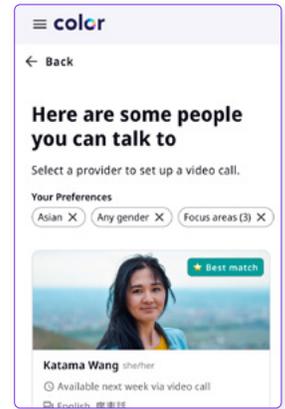
1

Color partners with a Health Department to identify their community's unique needs. Color integrates screening protocols like PHQ-4 into existing local sites such as libraries, post offices, or schools.



2

Color works with the Health Department to integrate our referral management tools to refer high-needs individuals to acute care in the community and to manage insurance billing needs.



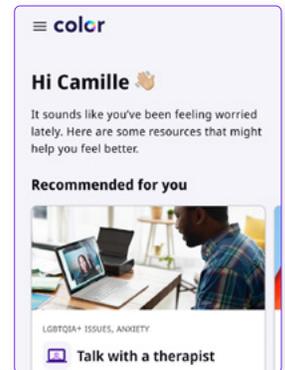
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A community member sees a poster at the library for mental health resources. She doesn't have internet access, so she calls the support line who helps her go through the screener and get access to resources.



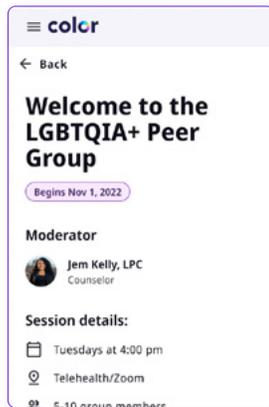
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Color learns the woman struggles with mild anxiety. Color provides a personalized care recommendation to attend a group-based program or attend telehealth therapy.



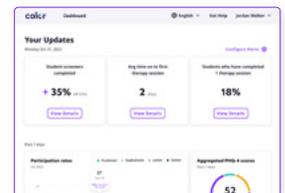
5

She decides to take part in a 15-week group-based mental health program that fits her needs and background.



6

Health Department Program Administrators can review dashboards to monitor real-time community utilization, outcomes, and risks to adjust the program and continuously improve outcomes.



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Support your population with Color's Behavioral Health Offering.

Contact Us Today